

Men's Suits and Overcoats.

The most conscientious work possible is put into all of Loeser's ready-to-wear clothing—the little details that are not seen but that count in the wear have just as close attention as the most prominent features, and that's why every man who tries our clothing likes it.

Men's high-grade suits and overcoats. All that's newest in cloth and shadings, tailored to fit, and they will retain their shape.

FIFTH AVENUE BELL OVERCOATS—New grays, friezes or fine quality cheviot coatings, serge lined, at \$12.50 to \$18.00; silk lined at \$20.00 to \$30.00.

CHESTERFIELD OVERCOATS—The long loose-fitting graceful coats that the men want; they must be made right to be right, and we know ours are right. Best friezes or heavy cheviot coatings and low priced at \$20.00, \$22.50, \$25.00 and \$28.00.

Suits at \$10.00 that are worth \$15.00.

Splendid sack suits for business, fine cheviots or smooth summer in neat effects, plaids or stripes, suitable for men of all ages, and a bargain at \$10.00. Other suits for business or best wear at \$15.00 to \$28.00.

Cold Weather Gloves.

For Men, Women, Boys, Girls.

Some splendid kinds made of Scotch wool, golf, plain, red and white, all prices. A specially good one for boys of Oxford and Cambridge mixture—wears splendidly—all sizes at 50c. Girls' red, also white, at 50c. Everything in lined and unlined.

Have You Seen the "Howlett"?

A warm driving glove for men—gives the very best satisfaction. Our own idea, made specially for us and to be had here only, guaranteed to be the warmest glove for driving you can find anywhere, in dark blue, claret, dark green, black and mixture. It is not a cheap glove, but made to wear, of best material and by hand. Try a pair and you will never be without them.

Over Four Million Handkerchiefs.

All Ready for the Holidays.

That's four each for every man, woman and child in Brooklyn, but great lots more are coming. Loeser has always been famous for the holiday handkerchief business of this city—we will deserve the fame this year more than ever. The holiday opening to-morrow is a handkerchief sight well worth seeing, and the prices demonstrate a merchandising force unequalled anywhere. Prices are about one-half, as follows:

AT 5c, USUAL 10c. Men's handkerchiefs, hemstitched, white and colored borders, also tape edge. Also women's all linen handkerchiefs, hemstitched, at 5c, regular 10c.

AT 8c, AND 14c, USUAL 12½c. TO 30c. Women's all linen handkerchiefs—narrow and wide hem.

AT 12½c, USUAL 17 to 25c.—Men's all linen handkerchiefs, unlaundered, hand made initials; men's laundered handkerchiefs, all linen, hemstitched, ½ and 1-inch hem. Women's all linen embroidered handkerchiefs and women's scalloped edge handkerchiefs.

AT 12½c, 25c, 50c, USUAL 25c. 35c. AND 75c.—Women's mourning handkerchiefs, all linen, embroidered.

AT 25c, USUAL 35c.—Men's all linen hemstitched handkerchiefs, beautiful ones, all widths of hems, and women's scalloped edge handkerchiefs, 1000 different styles of edges.

AT 25c, USUAL 35c. TO 50c.—Women's all linen beautifully lace trimmed handkerchiefs.

AT 35c, 50c, AND 50c.—A splendid lot of men's laundered handkerchiefs with initials.

AT 25c, 30c, 50c, 75c, 100c, USUAL 35c. 50c, 75c, 100c.—Some of the best silk handkerchiefs for men ever shown, both plain and with initials.

AT 50c, USUAL 75c.—Women's French embroidered handkerchiefs, one corner effects, white and colors. Also women's lace edge, scalloped edge and hemstitched handkerchiefs, with embroidery.

AT 75c, 10c, 12½c, 15c, 17c, 19c, 21c, 23c, 25c, 27c, 29c, 31c, 33c, 35c, 37c, 39c, 41c, 43c, 45c, 47c, 49c, 51c, 53c, 55c, 57c, 59c, 61c, 63c, 65c, 67c, 69c, 71c, 73c, 75c, 77c, 79c, 81c, 83c, 85c, 87c, 89c, 91c, 93c, 95c, 97c, 99c, 101c, 103c, 105c, 107c, 109c, 111c, 113c, 115c, 117c, 119c, 121c, 123c, 125c, 127c, 129c, 131c, 133c, 135c, 137c, 139c, 141c, 143c, 145c, 147c, 149c, 151c, 153c, 155c, 157c, 159c, 161c, 163c, 165c, 167c, 169c, 171c, 173c, 175c, 177c, 179c, 181c, 183c, 185c, 187c, 189c, 191c, 193c, 195c, 197c, 199c, 201c, 203c, 205c, 207c, 209c, 211c, 213c, 215c, 217c, 219c, 221c, 223c, 225c, 227c, 229c, 231c, 233c, 235c, 237c, 239c, 241c, 243c, 245c, 247c, 249c, 251c, 253c, 255c, 257c, 259c, 261c, 263c, 265c, 267c, 269c, 271c, 273c, 275c, 277c, 279c, 281c, 283c, 285c, 287c, 289c, 291c, 293c, 295c, 297c, 299c, 301c, 303c, 305c, 307c, 309c, 311c, 313c, 315c, 317c, 319c, 321c, 323c, 325c, 327c, 329c, 331c, 333c, 335c, 337c, 339c, 341c, 343c, 345c, 347c, 349c, 351c, 353c, 355c, 357c, 359c, 361c, 363c, 365c, 367c, 369c, 371c, 373c, 375c, 377c, 379c, 381c, 383c, 385c, 387c, 389c, 391c, 393c, 395c, 397c, 399c, 401c, 403c, 405c, 407c, 409c, 411c, 413c, 415c, 417c, 419c, 421c, 423c, 425c, 427c, 429c, 431c, 433c, 435c, 437c, 439c, 441c, 443c, 445c, 447c, 449c, 451c, 453c, 455c, 457c, 459c, 461c, 463c, 465c, 467c, 469c, 471c, 473c, 475c, 477c, 479c, 481c, 483c, 485c, 487c, 489c, 491c, 493c, 495c, 497c, 499c, 501c, 503c, 505c, 507c, 509c, 511c, 513c, 515c, 517c, 519c, 521c, 523c, 525c, 527c, 529c, 531c, 533c, 535c, 537c, 539c, 541c, 543c, 545c, 547c, 549c, 551c, 553c, 555c, 557c, 559c, 561c, 563c, 565c, 567c, 569c, 571c, 573c, 575c, 577c, 579c, 581c, 583c, 585c, 587c, 589c, 591c, 593c, 595c, 597c, 599c, 601c, 603c, 605c, 607c, 609c, 611c, 613c, 615c, 617c, 619c, 621c, 623c, 625c, 627c, 629c, 631c, 633c, 635c, 637c, 639c, 641c, 643c, 645c, 647c, 649c, 651c, 653c, 655c, 657c, 659c, 661c, 663c, 665c, 667c, 669c, 671c, 673c, 675c, 677c, 679c, 681c, 683c, 685c, 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